

Privacy Policy of CtrlMovie AG

CtrlMovie AG provides the an interactive film technology and related interactive filmed content, which is accessible in movie theaters, for home entertainment and on mobile platforms (CtrlMovie Services).

This page is to inform users of the CtrlMovie Services regarding our policies with the collection, use, and disclosure of Personal Information if anyone decided to use our Service, like e.g. the “Late Shift” app or “CtrlMovie” voting app.

If you choose to use our Service, then you agree to the collection and use of information in relation with this policy.

The Personal Information that we collect are used for providing and improving the Service. We will not use or share your information with anyone except as described in this Privacy Policy.

Information Collection and Use

We are not collecting any personal data about you. You will not have to provide information like your name, age, gender or addresses.

Log Data

We want to inform you that whenever you visit our Service, we collect information that your app sends to us that is called Log Data. This Log Data may include information such as your device’s Internet Protocol ("IP") address, your devices unique device identifier (UDID) app version, the versions of the films you watch, the time and date of your viewing, the time spent on them, and other statistics.

This data is completely anonymous and is used only to understand how our product is being used and how it could be improved. This anonymous aggregated data may be shared with third party filmmakers and producers to educate them on best practices of interactive storytelling and consumer needs.

Security

We value your trust in providing us your Personal Information, thus we are striving to use commercially acceptable means of protecting it. But remember that no method of transmission over the internet, or method of electronic storage is 100% secure and reliable, and we cannot guarantee its absolute security.

Links to Other Sites

Our Service may contain links to other sites. If you click on a third-party link, you will be directed to that site. Note that these external sites are not operated by us. Therefore, we strongly advise you to review the Privacy Policy of these websites. We have no control over, and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

Children’s Privacy

Our Services do not address anyone under the age of 13. We do not knowingly collect personal identifiable information from children under 13. In the case we discover that a child under 13 has provided us with personal information, we immediately delete this

from our servers. If you are a parent or guardian and you are aware that your child has provided us with personal information, please contact us so that we will be able to do necessary actions.

Changes to This Privacy Policy

We may update our Privacy Policy from time to time. Thus, we advise you to review this page periodically for any changes. We will notify you of any changes by posting the new Privacy Policy on this page. These changes are effective immediately, after they are posted on this page.

Contact Us

If you have any questions or suggestions about our Privacy Policy, do not hesitate to contact us.